

PRESS RELEASE

In September, 2005, PDXposed, the local cable show, went to Sapporo and spent nine days filming our sister city, Sapporo, for sharing on their cable network TV program with the citizens of Portland. This project was underwritten by Sapporo USA. In addition, Northwest Airlines provided roundtrip airfare on its direct flight between Portland and Tokyo for the cast and crew. Additional sponsors included Oregon Travel, as well as major support and coordination of the project by the Portland-Sapporo Sister City Association. During their nine days of filming in Sapporo, the group experiences and captures over 28 places and activities in Sapporo and the surrounding region, providing a wonderful current picture of the vibrancy of our sister city.

PDXposed has taken these 28 segments from its three shows and put them together in an hour and 12 minute film as a special thanks to the Portland-Sapporo Sister City Association so that the experience can be enjoyed in as one film. The premiere of this hour long film on the large screen will be a fundraiser for the 50th Anniversary Fund of the Portland-Sapporo Sister City Association and will be held on Sunday, March 12, 2006, at the Buckley Center Auditorium, at the Campus of the University of Portland. The film will begin at 2:30 pm. It will be followed with a brief question and answer period with the cast and crew of PDXposed. The Association will host a reception with refreshments after the viewing.

The PDXposed crew go to many of the well known places in Sapporo, such as the Okurayama Ski Jump, site of the ski jump for the Sapporo Winter Olympics, Sapporo Hokkaido Brewery, Sapporo Clock Tower and the Susukino District for night life. The show has shopping segments in the Nijo Fish Market, in the underground malls of Sapporo and in Otaru, the historic port of Sapporo. You'll find glassblowing, dinners with home stay families and excursions to Jozankei Hot Springs, as well as live music at hot spots in Sapporo, a trip to Ramen Alley and other fascinating places and experiences in Sapporo.

The film provides an amazing collection of all Sapporo has to offer to visitors.

The Portland-Sapporo Sister City Association, on whose behalf the benefit premiere will be held, is a nonprofit corporation set up to support the sister city relationship between Sapporo and Portland. This sister city relationship was created in 1959 and will celebrate its 50th anniversary in 2009. The fundraiser will go toward supporting activities in celebration of the 50th anniversary.

Tickets are \$10.00 per person, and can be purchased from the Association by calling 503-778-5229. More information is also available at the Association's web site www.pssca.org.